

For Immediate Release

Contact: Jill Motyka
Marketing Manager
508-765-9103
jmotyka@southbridgesavingsbank.com



Southbridge Savings Bank staff members proudly display their award

**Southbridge Savings Bank Wins Best Professional Service Award
at the 2010 Worcester Spring Home Show**

SOUTHBRIDGE, MA- Twice a year, residents in Central Massachusetts gather at the Worcester Home Show to walk through the 50,000 square foot DCU Center exhibition area and visit over 300 booths. At the recent Spring Home Show, Southbridge Savings Bank was awarded the Best Professional Service Award by the Builders Association of Central Massachusetts.

Judges from the Builders Association visit each booth and base their decision on attractiveness, design, customer appeal, traffic flow, use of space, clarity and focus of effort, product presentation, professionalism, image and enthusiasm of booth staff. “Congratulations to Southbridge Savings Bank on winning the award,” commented Guy Webb of the Builders Association. “The ribbon was well deserved.”

Since 1848, Southbridge Savings Bank has been providing products and services to the residents of Massachusetts. They offer ten full service branches throughout central Massachusetts, including three in-store branches that are open extended hours seven days a week. For more information about Southbridge Savings Bank, call 800-939-9103 or visit them on the web at www.southbridgesavingsbank.com.

Builders Association of Central Massachusetts (BACM) is a member based organization. Members of BACM can take advantage of networking, Discount Health Care Programs, Professional Recognition, Discount Programs & more. To learn more about BACM visit them at www.BACM.com or call 508-791-5595.

