



Southbridge Savings Bank

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FOR IMMEDIATE RELEASE

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**SSB INVESTMENT SERVICES AWARDED TOP PERFORMER
DISTINCTION
BY LPL FINANCIAL**

Southbridge, MA, January 28, 2010 – Jason D. Main, an independent LPL Financial advisor and Vice President of Investment Services with Southbridge Savings Bank, announced today he was named to the LPL Financial Director's Club. This prestigious status is based on a production ranking of all registered advisors at LPL Financial at year end 2008 and is reserved for top achievers and represents less than 15% of the overall 11,920 LPL financial advisors that LPL Financial supports.**

SSB Investment Services provides conflict-free financial planning services, investment advice and asset management services to over 500 clients in Tri-Community area.

The Director's Club advisors are among the premier independent financial advisors in the industry," said Bill Dwyer, president of LPL Financial Independent Advisor Services. "They serve as trusted resources and counselors for their clients and their communities, particularly in an economically challenging environment."

About SSB Investment Services

SSB Investment Services was established in 2000 to provide individual and business customers access to a full suite of investment programs and opportunities. Conveniently located inside the Elm St. location in Southbridge, we are able to provide you with a one-stop shop for all your financial needs.

Whether your financial affairs are relatively simple or very complex, a financial professional can help you develop an investment strategy that is suitable for you and can provide insight into how to plan for many of life's major moments.

Our Investment Services Department is available to help both individuals and businesses

manage their financial needs. Our consultants have more than 30 combined years of diverse financial experience.

About LPL Financial

LPL Financial is one of the nation's leading financial services companies and largest independent broker/dealer*. Headquartered in Boston, San Diego, and Charlotte, LPL Financial and its affiliates offer industry-leading technology, training, service, and unbiased research to 11,920 financial advisors, 767 financial institutions, and over 4,000 institutional clearing and technology subscribers. LPL Financial has \$233.9 billion in assets under management as of December 31, 2008.

LPL Financial and its nearly 2,700 employees serve financial advisors through Independent Advisor Services, supporting financial advisors at all career stages; Institution Services, focusing on the needs of advisors and program managers in banks and credit unions; and Custom Clearing Services, working with broker/dealers at leading financial services companies.

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* Based on total revenues, as reported in *Financial Planning* magazine, June 1996-2008.

** As of December 31, 2008

Securities, financial planning and asset management are offered through LPL Financial, Member FINRA/SIPC

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