

Contact: Jill Motyka

Marketing Manager

Southbridge Savings Bank

508.765.9103 x 1047

[imotyka@southbridgesavingsbank.com](mailto:imotyka@southbridgesavingsbank.com)

**FOR IMMEDIATE RELEASE**



## **FINALLY LISA'S HAIR SALON HEADS UP OPERATION APPRECIATION**

*Local Businesses Join In Helping to Collect Items for Troops Overseas*

The holidays may be over, but the season of giving doesn't have to be. It is important to remember the thousands of troops still fighting for our country in Iraq, Afghanistan and other parts of the world. Finally Lisa's Hair Salon in Southbridge has headed up **Operation Appreciation!** Operation Appreciation is an effort by local businesses to collect basic necessities our troop's need, things that may make them feel more comfortable and bring a little bit of home to them.

Finally Lisa's Hair Salon in Southbridge will be collecting items at 33 Hamilton St, Southbridge and Southbridge Savings Bank will be accepting monetary donations at their Southbridge, Sturbridge & Charlton locations. For suggestions on how to get low cost or even free items to donate, visit [wickedcooldeals.com](http://wickedcooldeals.com). Donations will be accepted from Monday January 25-March 31, 2010. Once all the items are collected, they will be taken to Westover Air Force Base in Chicopee, MA. Some items that are requested include: white socks, foot powder, sunscreen, bug spray, DVD's, soap, shampoo, toothpaste, razors, juice, pastas, cereal, water bottles, cookies, and canned goods. For a complete list, please visit [wickedgooddeals.com](http://wickedgooddeals.com) or stop in at Finally Lisa's or Southbridge Savings Bank. As part of this cause, they will also be accepting letters for the troops, which is very important for keeping up morale to these service men and women.

Do you know a troop member currently serving? If so, email their APO address to [marketing@southbridgesavingsbank.com](mailto:marketing@southbridgesavingsbank.com) or call 800-939-9103 ext. 1047, and we can do our best to make sure they specifically receive items from this collection. Please help support our troops today.